

## What Does CCA Mean for Novatans?

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If a Marin Power Authority (MPA) bought clean, community choice (CCA) power for our community, Novatans would see little day-to-day difference in rates or delivery. Novatans would continued to be billed by PG&E and receive electricity on PG&E lines. Rates would vary little if “meet or beat PG&E” was guaranteed. But as months and years went by, big benefits would become increasingly visible.

By not having to pay shareholder profits and income tax, the MPA could operate less expensively than PG&E by using public low-interest tax-exempt financing to foster distributed, diversified connections of solar and micro-wind power generation within the Marin-North Bay community.

Businesses and homeowners would begin to benefit directly by the MPA's obtaining Marin's full share of energy efficiency program money (now collected as “public goods charge” on electricity bills and administered through PG&E). That means more rate stability, more predictability and more reliable power (over 50 percent renewables) and lower bills through direct MPA-financed efficiency and conservation savings for both residents and businesses.

Solar thermal, water heating, photovoltaic arrays would become commonplace and affordable. Opportunities for jobs and commerce would grow for local installers, tradesmen, investors, financial institutions and businesses as “green power” and “green financing” took hold. Eventually, rates would fall dramatically as renewable facilities were paid off. Novatans would steadily lower their reliance on undependable and depleting resources. And they would enjoy cleaner air and a healthier environment for everyone, with a sizeable drop in greenhouse gases.